# NOVEC Third Party Attachment Project

SYST 699
Fall 2013
Matt Blanck - John O'Neill - Doug Smith



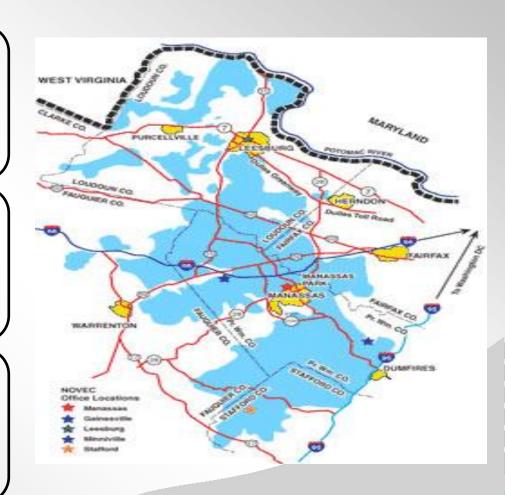
Where Innovation Is Tradition

### Problem Statement

Dual-use of the utility poles with 3<sup>rd</sup> party vendors poses challenges sharing costs

A system is desired by NOVEC to efficiently recapture shared costs

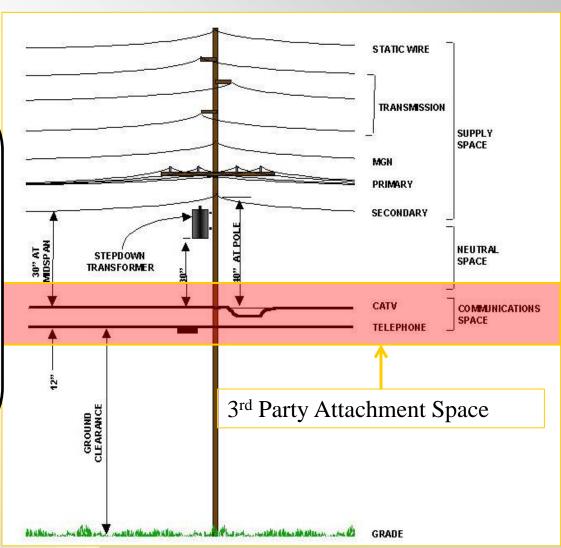
The objective is to improve cost recapture through improved tracking of 3<sup>rd</sup> party attachments





## What is a 3<sup>rd</sup> Party Attachment?

Telecommunications or cable equipment that occupies space on a power utility's pole





## Approach

Interviews

**Processes** 

**Subcontractors** 

Review of IT Architecture

Maintenance Cost Data



System
Level
Gap
Analysis



System Use Case

Requirements document

Reference Architecture

Prototypes

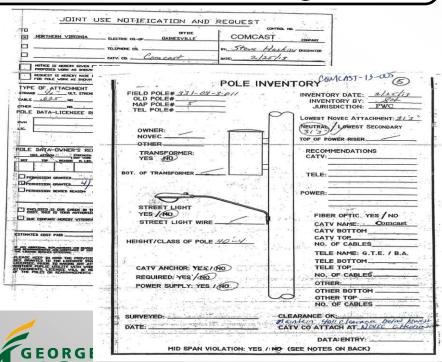
Rough-Order Estimate

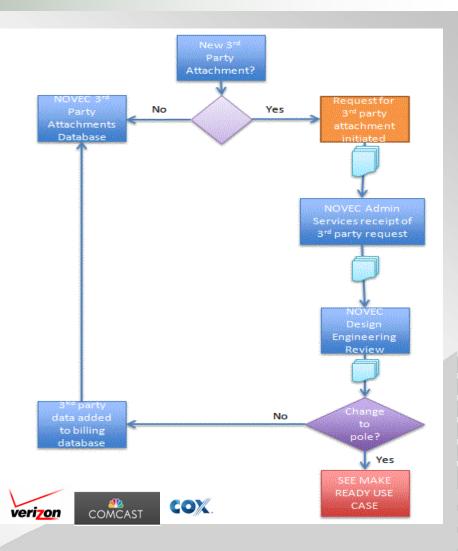


### **NOVEC Permit Application Process**

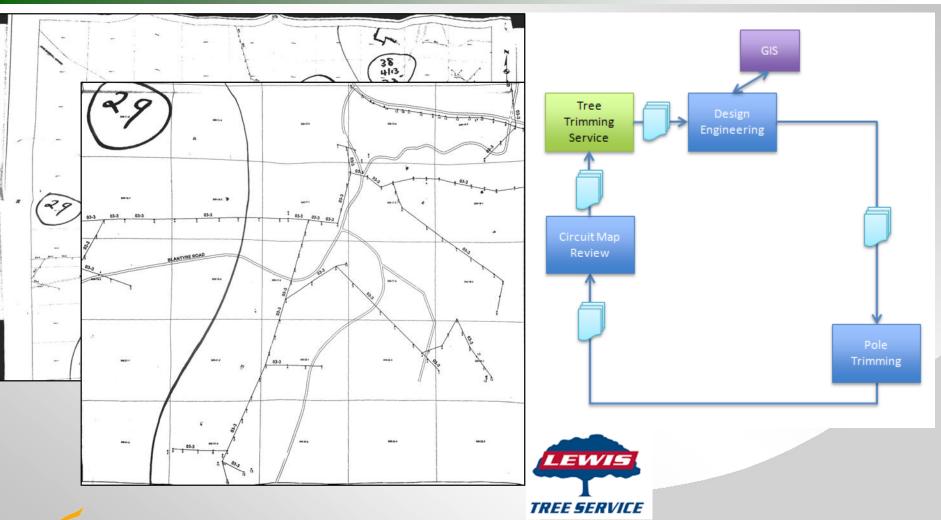
Process is paper based

Take up to 9 months with a 3 month average





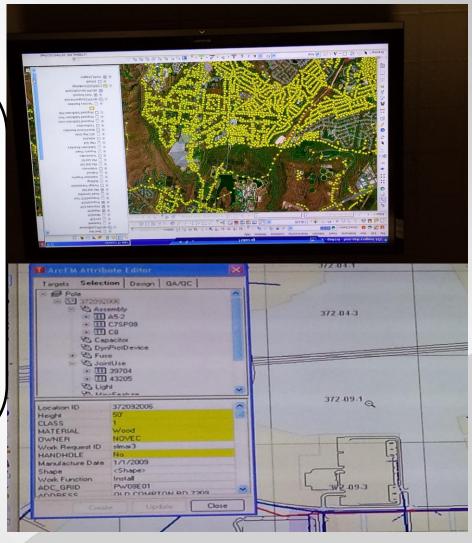
### **NOVEC Tree-Trimming Process**





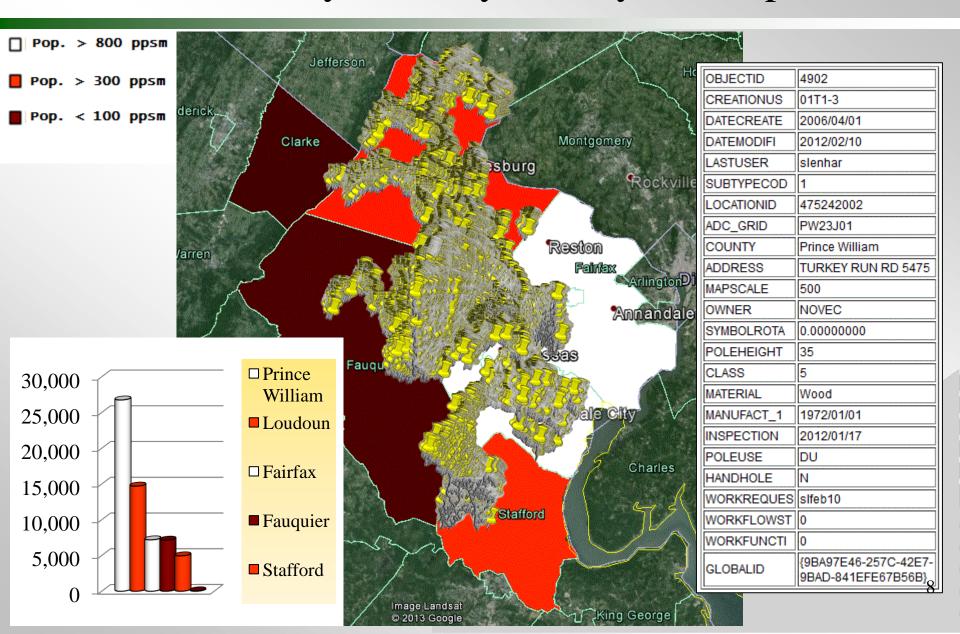
### NOVEC ArcFM System

NOVEC uses the Schneider Electric ArcFM<sup>™</sup> Solution Suite, an extension of Esri's ArcGIS® platform to model, design, maintain and manage utility infrastructure





### NOVEC Utility Poles by County and Population



## NOVEC Ten Year Survey



Survey 2010-2012:

22 Months

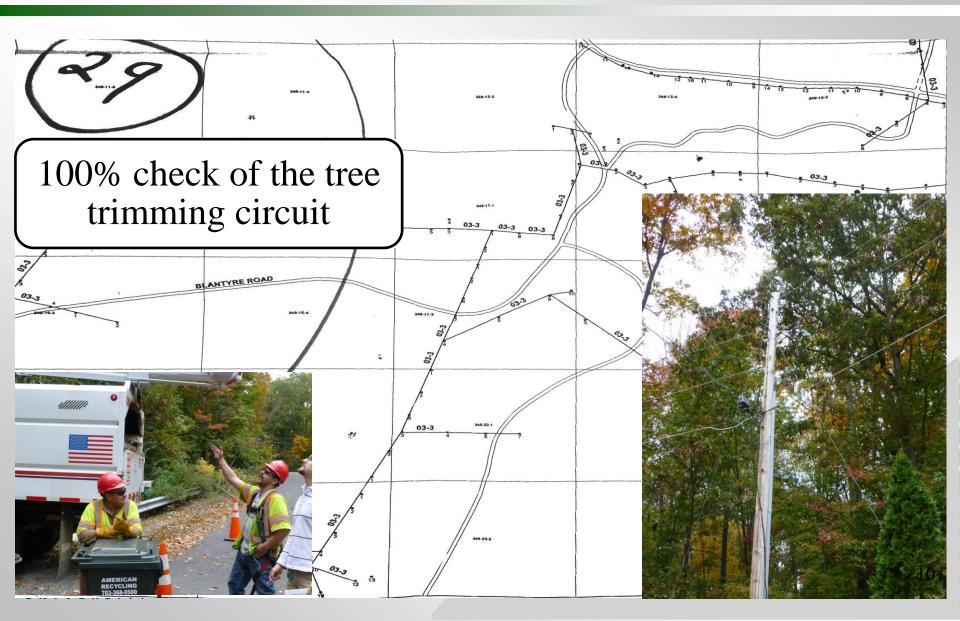
\$427,000

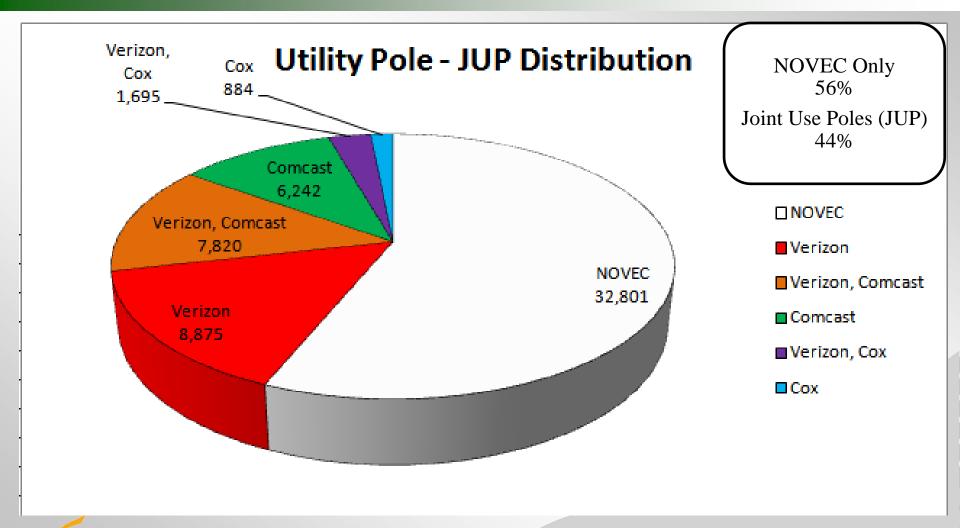
#### DRG SOLUTIONS

DRG collects attachment counts, IDs attachment owners, inspects for safety violations, and completes the data collection process.



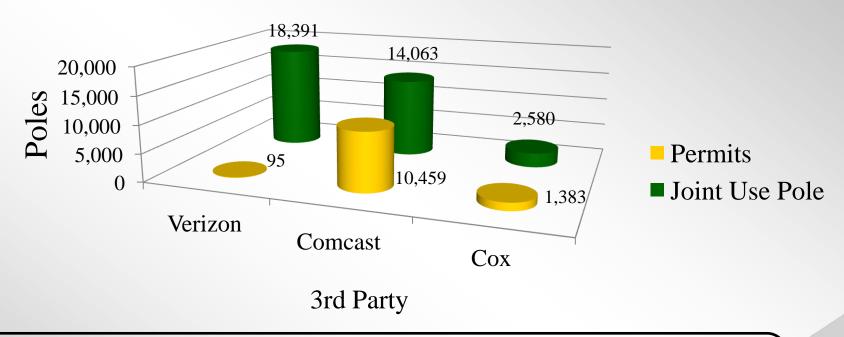








#### Distibution of JUP and Permits



2010-2012 NOVEC Pole Survey:

Data shows that only 34% have Permits

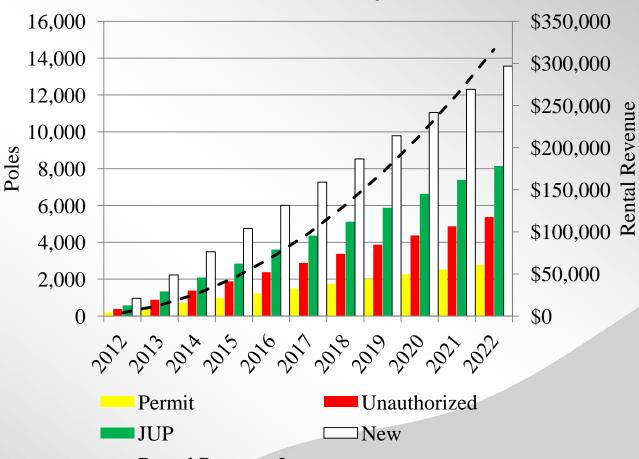


~1260 New Poles / Yr

Make-Ready Work Revenue Loss

 $\sim$ \$1.2M / Yr

#### Trend Analysis





Great opportunity for cost recapture (permit process)

Large percentage of poles not permitted with no fees collected and lost opportunity for Make-Ready work

Unauthorized attachments marginalize safety and reliability

GIS database contains JUP data from Ten Year Survey

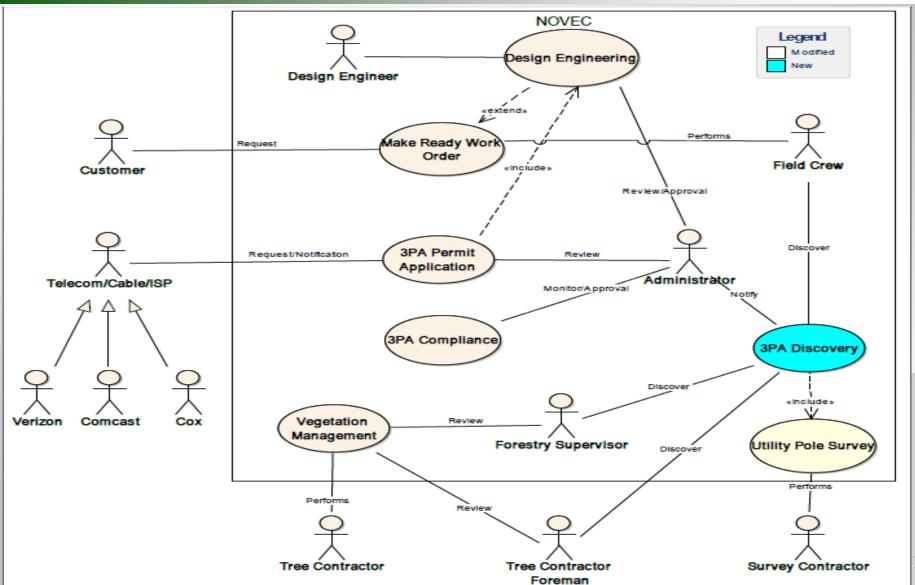
No process to maintain, discover or update JUP database

Tree crews see 80% of NOVEC Utility Pole system every 3.5 years

## High-Level Operational Concept



### Architecture



## Requirements

#### **Description**

The ArcFM shall generate overlays with JUP attributes

The ArcFM shall export ESRI shape files with JUP attributes

The ArcFM shall generate Circuit Maps with JUP attributes

The WMIS shall include JUP data on Work Orders

The 3PAA shall update GIS database with discovered JUP data

The 3PAA shall update GIS database with approved permit application JUP data

The 3PAA shall display ESRI shape files with JUP attributes

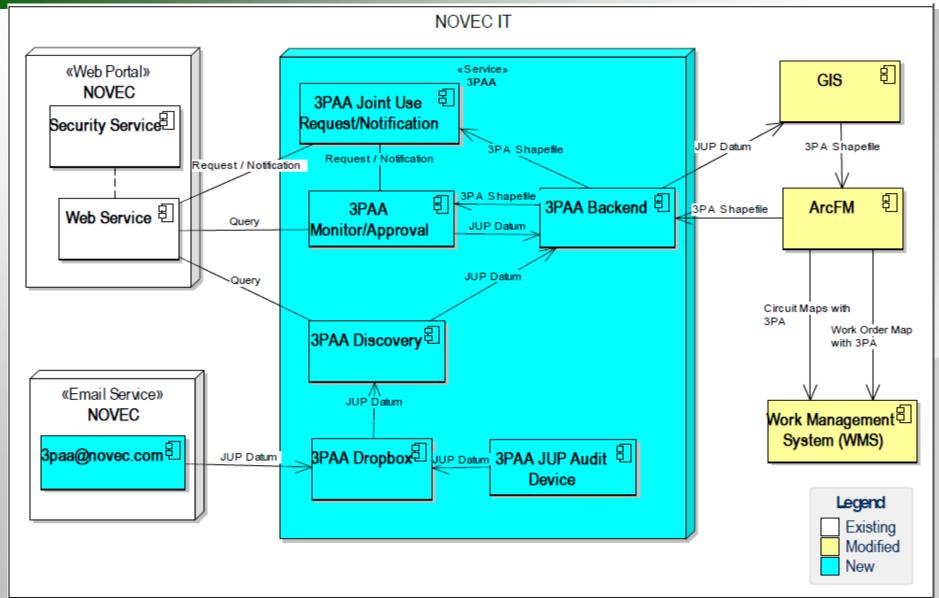
The 3PAA shall be capable of recording the number of attachments and ownership of attachments per utility pole.

The 3PAA shall export Geo-Reference Imagery to GIS database

The 3PAA shall import Geo-Reference Imagery with JUP data



# Reference Design Model Systems Interface Description (SV-1)



## 3PAA Discovery/Compliance/Survey (ikeGPS<sup>TM</sup>)

Combines GPS, laser range finder, 3D compass and digital camera technology.





Quickly capture location and a calibrated image of any pole that allows for accurate measurement of attachments, heights and distances.

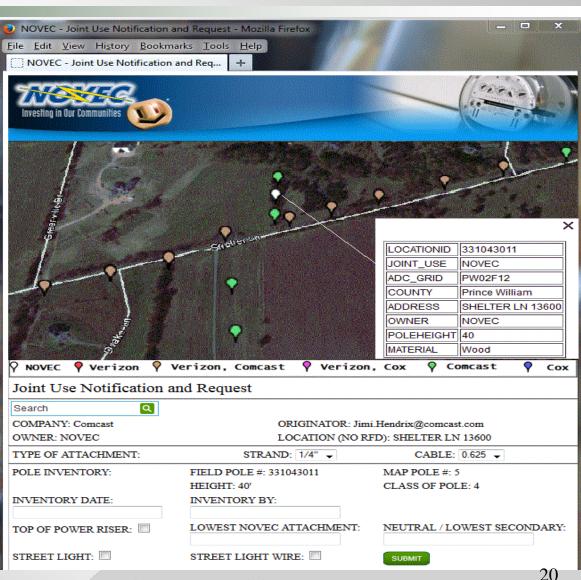
### Prototype Solutions-3PAA Permit Application

Secure Web Portal for 3<sup>rd</sup> Party Users

User can navigate or search for specific locations

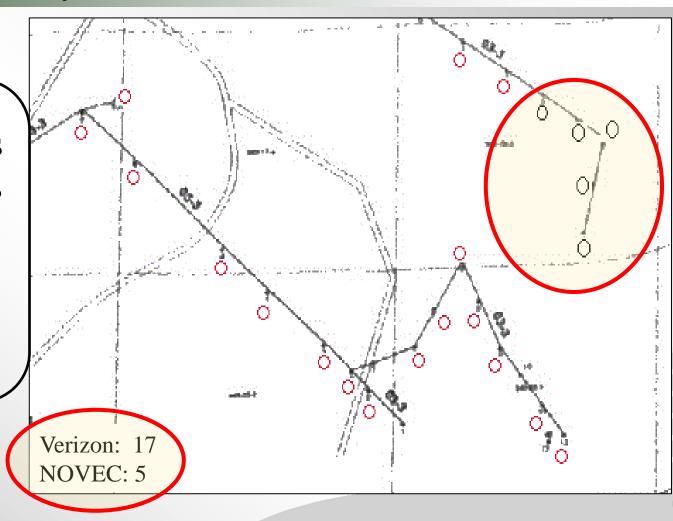
Only new information related to attachment request





### Prototype Solutions-3PAA Discovery (Part I)

Revised Process for Field Crews, Forestry Supervisor & Tree Trimming Foreman:





### Prototype Solutions-3PAA Discovery (Part II)



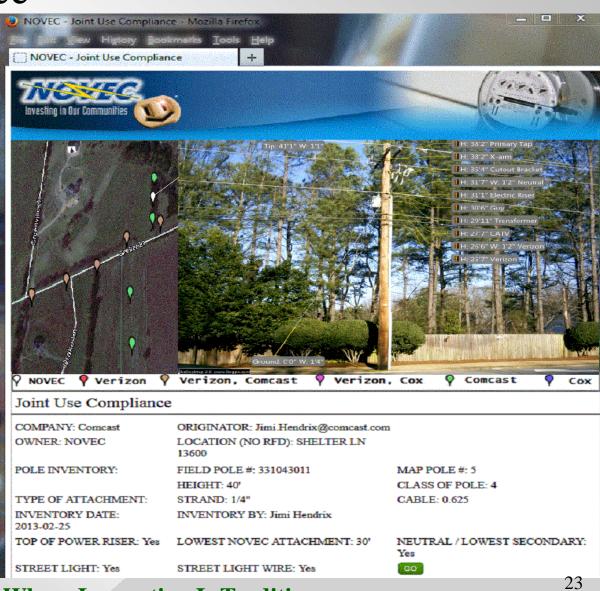
Prototype Solutions-3PAA Compliance

Compliance / Review of Permit

Receive notification of discovered JUP

Initiate cost recovery process





# Rough Order of Magnitude (ROM) Estimate (Part I)

Modify ArcFM and WMIS (~15K) to incorporate JUP indicators on Work Orders and Tree Trimming Circuit Maps

Evaluate 3PAA Architecture costs (~202K) against improved permitting and capture of 3<sup>rd</sup> Party Attachments.



The ROM is an estimation of the level of effort and cost to complete a proposed architecture (+/- 50% based on expert knowledge and experience of the team)

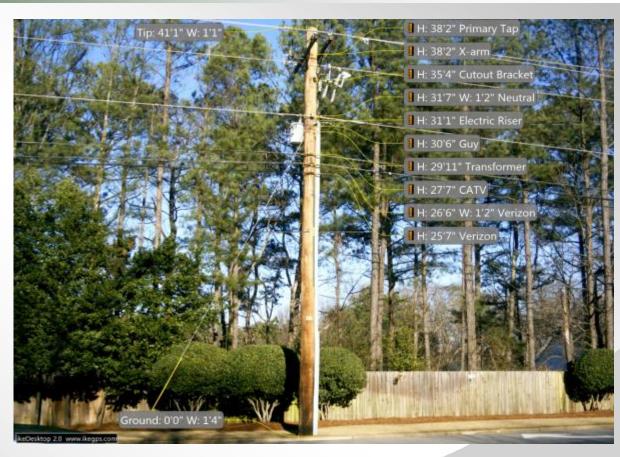


# Rough Order of Magnitude (ROM) Estimate (Part II)

3 Job Site Inspector

45 Poles per Day

21 Month Survey



Estimated Survey Cost with ikeGPS<sup>TM</sup> \$279,500



### Conclusions:

- Significant opportunity exists to recapture fees for nonpermitted joint use (Make-Ready Work, Rental)
- Joint use permit process can realize improvements in customer response time by going digital
- Capabilities for reducing joint use auditing efforts exist and require upfront investment in training & infrastructure
- Enabling the GIS system as focal point for capturing joint use to support finance, permit processes, and auditing functions provides opportunities for efficiency and savings across NOVEC departments

### Recommendations

- Utilize System Requirements Document and 3PAA Reference Design to solicit and measure cost estimates for implementing digital process improvements
- Train and enable tree trimming inspectors to provide joint use auditing
- Provide full-time auditor to support processing permit violations
- Future GMU Efforts focused on Maintenance Cost Allocation, Survey Case Study and 3PAA Enhancements



### Questions?

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## Backup

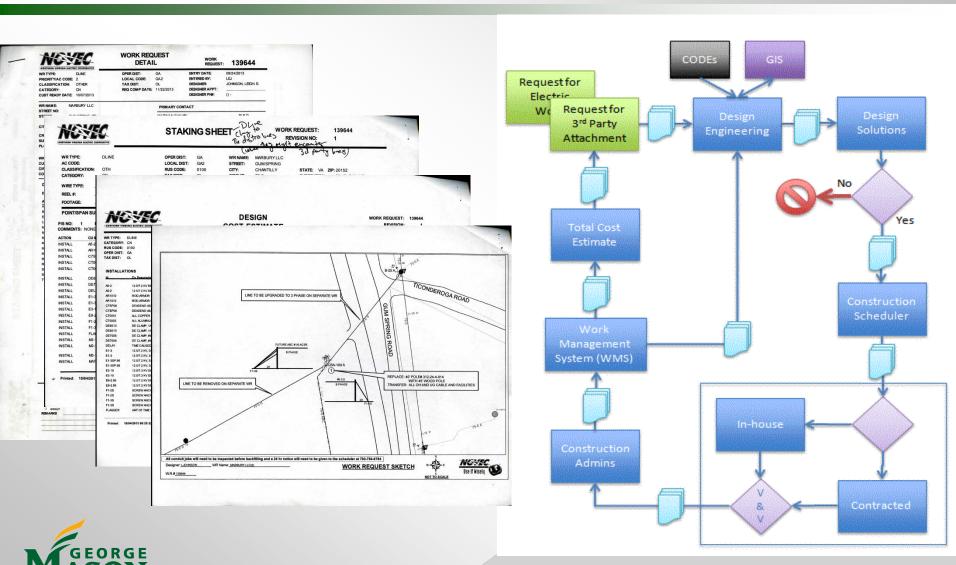


### Team

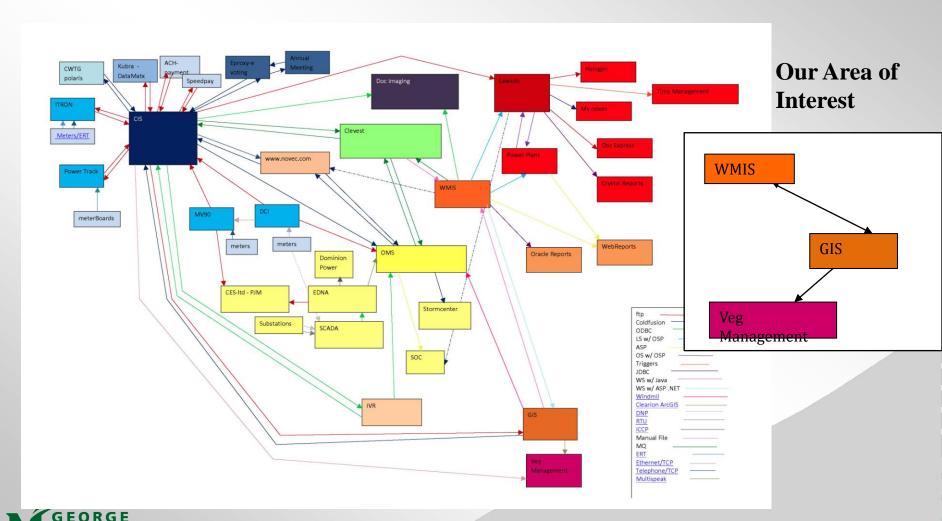
- Matt Blanck BSEE 2004 Michigan Tech University. Currently works for Integrity Applications Incorporated as a lead Systems Engineer supporting government acquisition activities.
- John O'Neill BSCS 2000 Mary Washington College. Currently works for Raytheon Intelligence and Information Systems as Principal Software Engineer supporting United States Navy and Air Force
- Doug Smith BSME 2008 University of Dayton. Currently works for Naval Surface Warfare Center, Dahlgren Division as a mechanical engineer supporting the United States Marine Corps



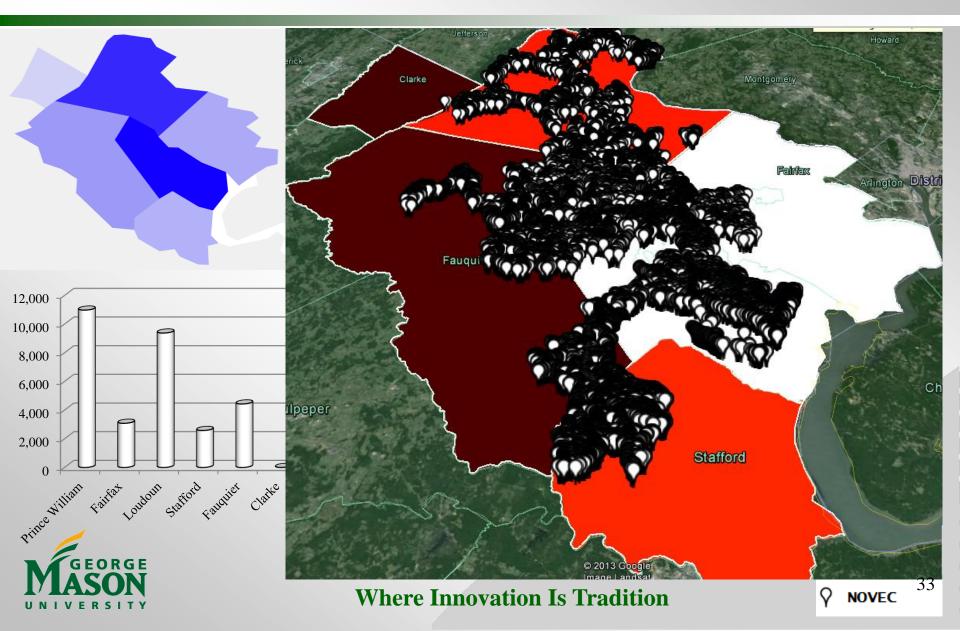
### NOVEC Make Ready Work Processes



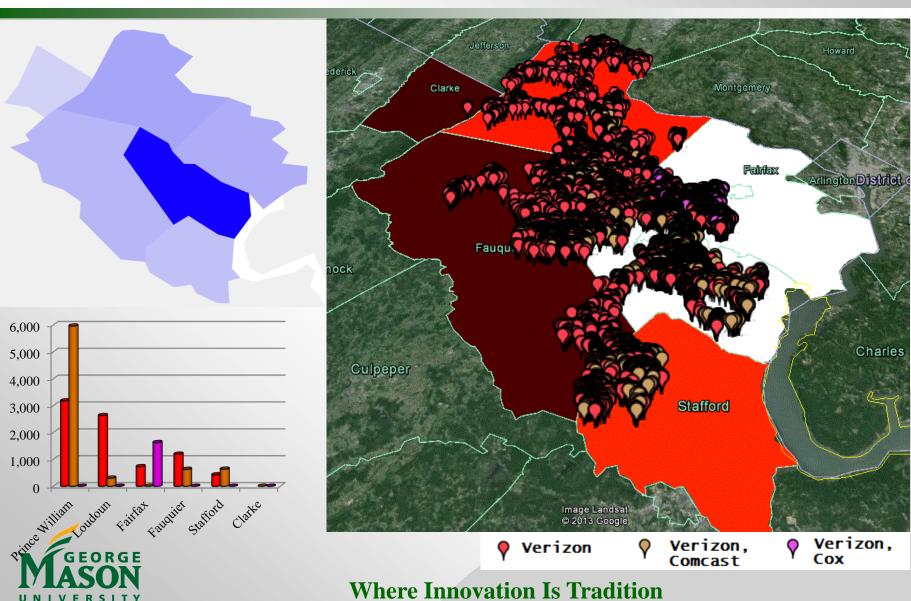
#### **NOVEC IT Architecture**



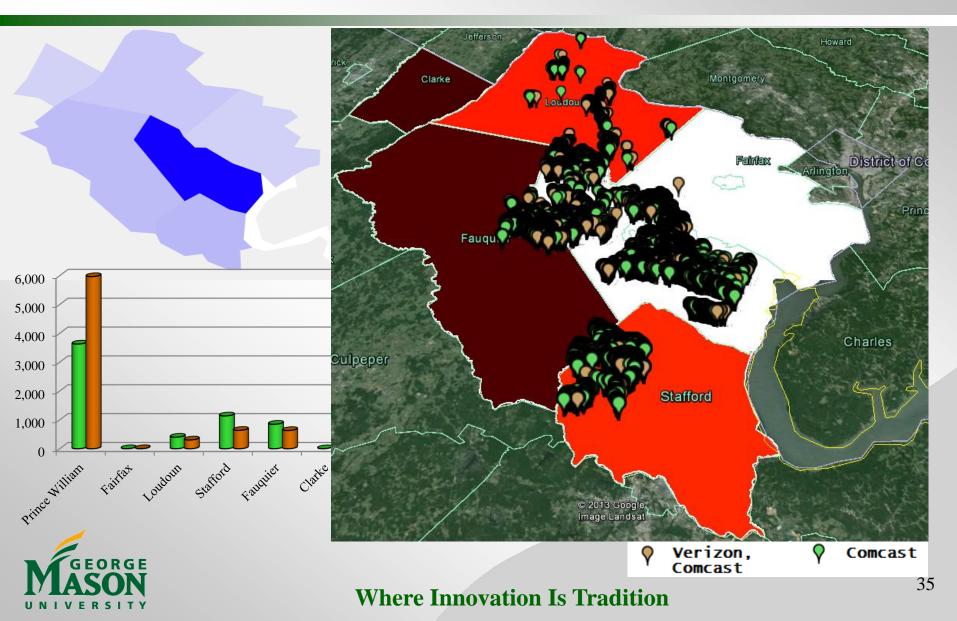
### Gap Analysis Findings- NOVEC



### Gap Analysis Findings- Verizon



### Gap Analysis Findings- Comcast



### Gap Analysis Findings- Cox

